

**Aptech**



*Unleash your potential*

MAKE LEARNING ACCESSIBLE  
ANY TIME, ANYWHERE WITH

# APTECH'S LEARNING CONTENT MANAGEMENT SOLUTIONS

With the world constantly shifting to virtual platforms, we believe that education too should go beyond brick and mortar classrooms. Aptech's Learning Content Management Solutions (LCMS) is a collaborative, cloud-based learning platform that enables learners to grasp concepts more quickly, connecting theory and application more aptly. Currently, Aptech's LCMS has more than 2,50,000 active users globally.



# KEY FEATURES

## ≡ User-friendly Navigation

Seamless design and a sophisticated interface ensure that looking for information is quick and easy.

## ≡ Easy Course Management

Trainings and Learning Paths can be defined as per Learning Outcome requirement/s. Aptech's LCMS is SCORM 1.2 and 2004 compliant, and can easily launch existing SCORM compliant courses.

## ≡ Gamification

Creates gamified experiences by using achievement badges, point systems, tasks, quizzes, leader boards, rewards and redemption system.

## ≡ e-Commerce Ready

Ready for e-Commerce portals with online payments, invoice generation and payment gateway.

## ≡ Responsive Interface

Cloud-based platform accessible to educators and learners from any device, anywhere, at any time.

## ≡ Modular & UI Personalization

Each module can be designed with a host of activities and multiple learning objectives. LCMS also allows customization of UI elements as required.

## ≡ Reports & Dashboards

Analytical Reports and Visual Dashboards create business intelligence that enables one to review and plan in a way that supports business goals.



# ENHANCED MODULES

## Streaming Video Library

Allows uploading and management of video-based learning content with a fully adaptive UI.

## Social & Collaborative Learning

Social media-inspired features – likes, ratings, comments and reviews showcase the achievements of students/trainees to their counterparts.

## e-Book Download

Learners can download e-Books on any device at any time. The e-Books are protected using Digital Rights Management (DRM) for secured offline viewing/reading.

## Assignments & Assessments

Aptech's LCMS allows multiple types of question sets. The tests can be administered at all desired levels and questions can be pooled from a question bank. LCMS also provides subjective answer questions along with manual scoring questions.

## Course Categorization & Access Control

Aptech's LCMS provides great flexibility to educators with multilevel categorization and easy access control. The training can be created with a specific Learning Path to match the required Learning Outcomes (LOs). Educators can also assign learners to one or more courses.

## Accurate Reporting

The reporting feature provides learners with personalised dashboards that give a quick view of their learning activities. Educators can take advantage of various reports like Course Report, Student /Trainee Course Report, Activity Report, Attempt Report and more to provide the right guidance to learners.

# HIGHLIGHTS



**Classroom Training Management**



**Spaced Management**



**Assessment Engine**



**Virtual Classrooms & Webinars**



**E-learning Management**



**Domain Management**



**Mobile App for Learners, Managers & Trainers**

# WHY CHOOSE APTECH'S LCMS?



Aptech's Learning Content Management Solutions is a new-age integrated platform of content management and delivery – catering to the training and learning needs of a wide spectrum of enterprises. A truly world-class product, LCMS is designed with new-age philosophy and a clear focus on improving user experience. LCMS is programmed to generate accurate learner insights which lead to greater business understanding and better ROI. It enables seamless implementation and easy integration to ensure an effective learning experience for all users.

## ABOUT **APTECH LTD.**

With over three decades of strong experience in the vocational skilling and non-formal academic curriculum-based training programs, Aptech Ltd. is a pioneer in the non-formal education and training business with a significant global presence. Ever since its commencement in 1986 and with a current presence of over 800 centres globally, Aptech Ltd. has effectively ventured into diverse sectors ranging from I.T. training, media & entertainment, retail & aviation, beauty & wellness, banking & finance, pre-school segment amongst others. Aptech Ltd. has successfully trained over millions of students through its two main streams of business - Individual Training and Enterprise Business Group.

\*Conditions apply. Aptech is not a university.

Discover seamless training experience with our new-age learning solution.

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